

January 17, 1954

Dear Station Manager:

Enclosed you will find what seems to be an imposing stack of questionnaires for you and your staff to answer. However, if you pass the different sections out to the departments involved, I think you'll find that they are comparatively easy to answer. At least this is the hope of the author.

I am a Graduate Student at Miami University in Oxford, Ohio, and have spent four years in various phases of this carrier-current (or wired-wireless) radio. During those four years, I yet to find two stations that do things exactly the same. So, for my Master's thesis, I am trying to find out just what these differences are, and how the stations are similar in their operation.

With your cooperation, the results of this thesis will aid not only new stations about to come on the air, but, I hope, also those stations that are on the air now, and are looking for ways in which they might improve their operation.

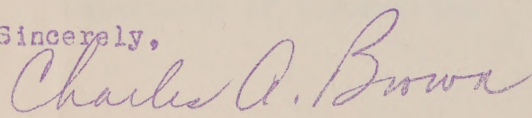
I would appreciate it greatly if the answers to this questionnaire could be in the mail back to me by the first of February, or at the latest by the 15th of February. In this way, I can spend the spring compiling the results, and have the thesis completed by June.

So much for what I want. In return, I will be more than glad to send a copy of the completed thesis to any station that desires a copy. Just slip a note in the return envelope if you want your copy, and I'll add it to my list.


Although this research is entirely independent of IBS, I am very glad for the help that they have given me so far. Mr. Borst was kind enough to send me a list of his stations, and it is from this list that I have compiled my original mailing list.

Please don't forget that February return date; it will help both of us.

Sincerely,



Charles A. Brown
Miami University



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